



THE HEALTHCARE DATA PLATFORM

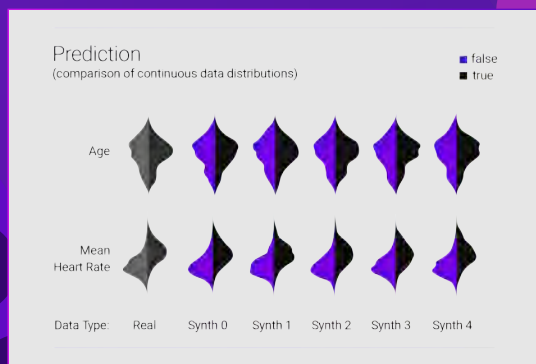
# The MDClone ADAMS Platform

Synthetic Data

MDCLONE

# Maximize Collaboration with Synthetic Data

The MDClone ADAMS Platform is a powerful, self-service data analytics environment empowering you to quickly organize and access information, explore ideas, and find insights that power research, drive better patient outcomes, and create impactful healthcare innovation.



## Sharing Health Data is Laborious and Burdened by Barriers

Balancing patient privacy, legal, compliance, and security issues often hinder individuals, teams, and organizations as a whole from working together to share data.

The MDClone ADAMS Platform overcomes these common obstacles by allowing users to securely access and share information. Protect patient privacy while preserving maximum data utility so you can conduct faster research, positively impact operational processes, and ultimately improve patient outcomes while saving costs and resources.

## Open the Door to Secure and Reliable Data Exploration

Based on permissions, the MDClone ADAMS Platform allows users to generate synthetic data as part of the exploration process which means no mediators are necessary.

MDClone's synthetic data is non-reversible, enabling data analysis without the concerns of re-identification. Maintain attributes of both discrete and non-discrete variables of interest and the correlations between variables regardless of the specific analysis involved.

- + Explore data independent of IRB process
- + Access data and explore data dynamically
- + Switch from synthetic data to original data instantly
- + Share data worldwide

## A Model for Continuous Learning, Performance, and Innovation

What if you could:

- + Leverage data instantly and dynamically without mediators or IRB approvals?
- + Accelerate discoveries and collaboration with independent, self-service access to data?
- + Switch from synthetic data to original data with the click of a mouse?
- + Review project scope, hypotheses, and theories before turning to original data?
- + Encourage innovation across the organization by allowing your teams to explore information freely?
- + Share your discoveries with other teams, external organizations, or 3rd parties while maintaining patient privacy?

TAKE THE FIRST STEP

# Unlock your data. Transform care.

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